



**FY18**

**ANNUAL REPORT**



*Connecting past and present students,  
teachers and friends of Pittwater House*

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# Introduction

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The Pittwater House Alumni Association (PHAA) is an inclusive Association, representing past students, teachers and also family of Pittwater House.

Dedicated to fostering enduring relationships between alumni and between Alumni and their school, we actively pursue opportunities to open the doors, to stay in touch, to deliver value in membership.

Having incorporated on the 7th November 2012, the Association is run by Alumni for Alumni. The focus this past year has been on building opportunities for members and reaching out to build the associations profile.

## PHAA VISION

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Pittwater House is a close knit school with traditional academic and ethical values. The PHAA strives to foster relationships among our Members, the School and the Community and uphold the values of Pittwater House.

We seek to encourage our Members as they strive to fulfil their potential in the wider community and as part of the extended Pittwater House family.

We promote the values of Pittwater House providing it with a continuing source of support and encouragement.

**PHAA is fully focused on member's collective support and success.**

**For more information about the Association and how to join, visit PHAA online at [PittwaterHouseAlumni.com](http://PittwaterHouseAlumni.com).**

## President's Report

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*Anthony Buckton*

**Dear Fellow Alumni and friends,**

Time has flown and I've just passed the third year as President of the Alumni. Our based continues to grow, as does our momentum.

The key points of this year have been:

- Setting a more forward view for the committee including the development of our five year strategic plan.
- Engaging with the School's Board to see how we can work together and establish some common goals that benefit both the school and the Alumni.
- Establishing our first sports team: the Alumni Men's basketball team.

*The Alumni Basketball team giving their uniforms a test run with a 51-15 win*



Our major events this year were the PPHA Golf day and the Christmas get-together both of which were well supported and received.

Social media continues to gain traction with Sebastian's posts gaining interest from Alumni right back to the 1970s – some of whom still hadn't seen the Great Hall – built in 1983.

I've also been personally meeting with the Year12 cohort throughout the year to let them know what an Alumni actually is and how it can help them – topics that are still foreign to new adults under the pump of the HSC. Their valedictory dinner is next week and I look forward to welcoming them into our midst.

Again I'd like to pass on my thanks to all the committee and our gang of supporters who give up their time to support our activities and build our network.

Keep in mind: All around the world you find us!

Anthony Buckton (1985)

**PHAA President**

## Treasurer's Report Financial Year Ending 30 June 2018

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*Scott Douglas (Treasurer)  
wearing the Alumni Tie,  
with Mr Rex Morgan*

I am pleased to report that the PHAA continues enjoys a very healthy financial position to support the fantastic events and opportunities for members.

### HIGHLIGHTS INCLUDED:

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- This was the 6<sup>th</sup> year of the Association and we are cashflow positive.
- Expenses were significantly higher than previous financial years. This was due to a couple of new initiatives plus updating the merchandise.
- The Association has zero borrowings.
- There were no major unexpected outflows.
- Solid cash position for future projects and contingency planning.
- Membership income is funding all the expenses.

### CASHFLOW SUMMARY FOR THE YEAR:

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	30 June 2018	30 June 2017	30 June 2016	30 June 2015
	\$	\$	\$	\$
Income - Memberships	10,530	10,970	8,600	8,445
Income – Interest	136	135	287	230
Income –Events	1,205	165		
Operating Costs	(11,536)	(5,903)	(4,891)	(3,780)
<b>Surplus/(Loss) for the Year</b>	<b>524</b>	<b>5,336</b>	<b>3,995</b>	<b>4,674</b>

### BANK ACCOUNT SUMMARY

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	30 June 2018	30 June 2017	30 June 2016	30 June 2015
	\$	\$	\$	\$
Cash at Bank at End of Year	2,211	5,898	2,743	16,636
High Interest Account	20,361	20,225	15,128	0

## SOURCES OF FUNDS:

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- **Membership Fees:** These were a similar to previous year due. This was in line with a normal year of lifetime renewals from Y12 students.
- **Events:** There were no significant events for the year. One of the year groups used the accounts for an event they managed.
- **Interest:** There has been small amounts of interest on the account during the financial year.

## HOW FUNDS ARE USED:

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- **Membership Fees:** These funds have been used to build website, resources for members and marketing and communications to members for their benefits.
- **Events:** The association sponsored \$795 to the P&C annual golf day plus \$2,500 for the newly formed Alumni Basketball team. This included their uniforms.
- **Merchandise:** We spent around \$4.2K on certificates and Alumni memorabilia including ties and necklaces.
- **IT:** During the year we renewed membership of Xero, Wild Apricot, Facebook and Paypal .

Our financial position is strong moving into 2018/2019: We currently have a strong interest in the association and large numbers of new members each year when they leave school.

*Scott Douglas CPA*

*Treasurer & Committee Member*

# Membership Report

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As at the 11<sup>th</sup> September 2018, the PHAA has 332 members, representing a growth of 97 members over the previous year including 51 school leavers from the class of 2018.

With more life members, we are in a position to be more expansive in our activities, growing our profile as well as our benefits to members.

## Membership Types

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Honorary Members	13
Life Members	282
New Members via TPHS	51
<b>Total Members</b>	<b>346</b>

It is pleasing to see that more members are signing up via the alumni website which makes it administratively easier to add the member into our database.

A possible source of those new members is from the social media drive, where there have been lots of calls to action to join, contained within those posts.

We are also very appreciative to Pittwater House for processing new members – both existing Year 12's plus others – for the PHAA.

Cathy Player

**PHAA Secretary**

## Social Media Report

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In the 2017-18 period the PHAA has worked to develop its connection with the Pittwater House School to present a more current and relevant offering to our members. At a glance, we have increased our number of followers to 720 on Facebook and we have a steady membership on LinkedIn.

There have been 26 posts on the PHAA Facebook page in the 2017-18 year period. In the latter part of 2017, our posts continued the “From the Archives” series and commenced sharing relevant posts from the Pittwater House School Facebook page. Our most successful organic posts were images from the archives showing a past Valedictory Dinner dance and an excerpt from a Sydney newspaper recognising our Founder for his services to education in Australia. Our most successful paid posts were for our Annual Christmas Drinks and the recent Alumni Sporting team announcement which were viewed by almost five-thousand people together.

The PHAA Facebook page has been through a period of dormancy for the majority of the 2018 period as we have attempted to develop a better working relationship with the Pittwater House marketing department. The PHAA Committee determined that posts on our Facebook page should move away from the “From the Archives” series and towards more recent material to better engage our members from the past five-years. This process is ongoing.

Our goals for the future 2018-2019 period are to increase funding to our Facebook page and communications channels to help engage former students who have not yet considered membership of the PHAA. Ideas that have been suggested include an annual hard-copy publication; a high quality video promoting the PHAA and outlining our offering to members; and, a High Tea for alumni held at the school.

Please watch our Facebook page for further updates during this transitional period.

Sebastian Davies-Mills

**PHAA Social Media and Communications Officer**

## PHAA Committee

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### **PATRON**

**Mr Rex Morgan AM, M.B.E**

School Founder



### **PRESIDENT**

**Anthony Buckton**

(1985 & Current Parent)

Director & Principal Architect,  
Black Ink Networks



### **TREASURER**

**Scott Douglas**

(1987)

Director, Wealth Specialist at  
IMFG (which he founded)



### **SECRETARY**

**Cathy "Jones" Player**

(1985 & Alumni Parent)

Marketing Communications  
Manager, Howards Storage  
World

	<p><b>SOCIAL MEDIA &amp; COMMUNICATIONS OFFICER</b></p> <p><b>Sebastian Davies Mills</b> (2014) Studying at UTS, Bach of Laws</p>
	<p><b>VICE PRESIDENT</b></p> <p><b>Justine Hopper</b> (1994) Barrister</p>
	<p><b>SCHOOL ALUMNI OFFICER &amp; CHAPLAIN</b></p> <p><b>Rev. John Butterworth</b> Pittwater House</p>
	<p><b>EX OFFICIO OF PHAA</b></p> <p><b>Dr Nancy Hillier</b> Pittwater House Principal</p>

The Committee would like to acknowledge the work of Cranston Swartz (1986) and Sally Dean (1988) over the past year.



**PHAA** Pittwater House  
Alumni Association Inc.

### Staying Connected

**Website**

[www.pittwaterhousealumni.com](http://www.pittwaterhousealumni.com)

**Facebook**

[www.facebook.com/PHAA.OZ](http://www.facebook.com/PHAA.OZ)

**LinkedIn**

Pittwater House Alumni Association